

KCD Brasil Sponsor Prospectus

January 18, 2022



CLOUD NATIVE
COMPUTING FOUNDATION

Brasil's Largest Kubernetes and cloud native event

Join us for Kubernetes Community Days Brasil to bring together international and local experts with adopters, developers, and practitioners of cloud native technologies.

Benefits of sponsoring

- Extend your organization's visibility and presence to the developers, architects, and technical leaders in Brasil
- Opportunity to network with quality, regionally targeted attendees during the event
- Associate your brand with one of the fastest growing technology communities
- Support and engage with the ecosystem around many of the most popular open source projects

All sponsorship funds will be used for certification scholarships for attendees, with the goal of increasing Brazilian participation in the global Kubernetes community



Sponsorship Opportunities

	Diamond	Gold	Silver
Logo on website	X	X	X
Virtual booth in platform	X	X	X
Booth attendee data	X	X	X
Logo on event emails	X	X	X
Tweet before event from @kcdbrasil	X	X	X
All-attendee email <small>One-time use of opt-in list to be sent by event organizers, pre or post event.</small>	X	X	
Five minute speaking slot <small>Content must meet CFP requirements and is subject to approval by review committee.</small>	X		
Cost <small>To be charged in USD at exchange rate of contract signature date.</small>	R\$25,000	R\$20,000	R\$10,000



Contact
[organizers-brasil@kubernetescommunity
days.org](mailto:organizers-brasil@kubernetescommunitydays.org)